

ASApreneurs

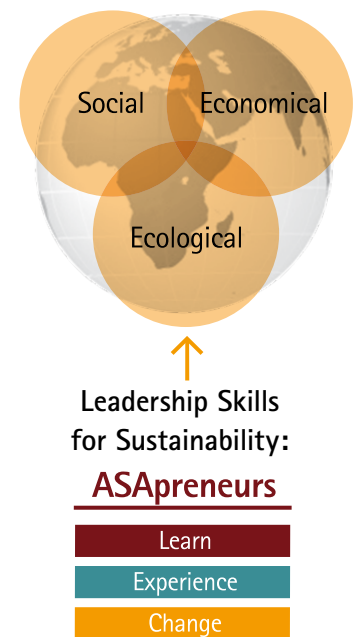
Shaping a Sustainable World

The world is confronted by a number of enormous challenges: climate change, demographic changes and the growing scarcity of fossil fuels as well as the necessity to safeguard ecological and social demands even during international trade demand novel and innovative approaches presenting appropriate solutions. If all this is to be achieved, we need people who will initiate these changes and are able to meet these challenges.

The ASA Program of the Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) GmbH supports young people wanting to acquire the leadership skills necessary to foster sustainable development. With this goal in mind, the ASA Program plans and runs further training seminars. In addition the Program initiates dynamic networks between all those actively engaged in business, politics and in society at large.

Since 2009 ASA has been offering its qualification program as a professional preparation named "ASApreneurs - Shaping a Sustainable World". ASApreneurs qualifies committed students for the task to arrange and shape economic and social processes in a dialogue at local level, covering numerous sectors and developing thus sustainable solutions and strategies for challenges presenting themselves on a global scale.

Involved in the implementation of ASApreneurs are companies, trade unions, political institutions, and NGOs committed to sustainable economic development.



How does the ASApreneurs program work?

Two internship phases form the core of the ASApreneurs program, each of which builds on the other. The students awarded the scholarship first work for three months with a project partner in Germany and then work for a further three months with a partner organisation in Asia, Africa, Latinamerica or Southeast Europe on a project related directly to sustainability.

In these projects the emphasis is on transferring sustainability to a business environment. Thus ASApreneurs have realized projects in the sector of quality management, the planning of internal training programs or the development of sustainability strategies in tourism.

ASApreneurs also attend three preparatory and two follow-up seminars. The content of these seminars emphasises, amongst other things, social business, corporate social responsibility, multi-stakeholder dialogues and change management.

In order to back the scholarship holders' personality development and reflection process, knowledge transfer and practical experience is furthered by additional coaching.

15th October 2011

Closing date of applications for project proposals from interested companies

End of March 2012

- Kick-off event for ASApreneurs: the "ASA Kaleidoskop 2012"

Beginning of May - End of July

- Internship in Germany
- 3 preparatory training seminars

Beginning of August - End of October

- Internship abroad

Mid-November - December

- transfer phase in Germany
- "Welcome back" seminar

End of March / Beginning of April 2013

- Evaluation seminar "RENew"
- Kick-off event for ASApreneurs: the "ASA-Kaleidoskop 2013"

Join us as a new partner!

Is your organisation already trying to find solutions to the question of sustainable development in an international context or does your organisation want to integrate sustainability still further in the company's culture both here in Germany and abroad? With the development of your international sustainability projects in mind are you looking for the support of qualified students? If this is the case, you can propose your project for "ASAprenuers – Shaping a Sustainable World 2012" and together with one or possibly two highly motivated ASAprenuers scholarship holders you can make it a reality! The closing date for your proposal for 2012 is 15th October 2011.

As one of our partners in "ASAprenuers – Shaping a Sustainable World" you will have many advantages including:

- At the interface between sustainability management, the encouragement of the young and cooperation with organisations responsible for development policy, you will be establishing your position as an innovative first mover in the sustainability sector and your partnership in a strategic alliance for sustainable development.
- You will create a network with future young leaders who will not only stand out because of their high level of intercultural competence, relevant practical experience and outstanding commitment but who will also have attended several training seminars on the subject of sustainability in the business context.
- You will profit from the world-wide network of partners in the ASA Program. In our publications, discussion forums and on our website you will receive publicity platforms for your own commitment to sustainability all along the implementation of your ASAprenuers project.
- You will be able to network with important stakeholders both here in Germany and abroad: in this way you will make new contacts and exchange experience with other organisations.
- If required, you will receive a comprehensive report from the scholarship holder(s) together with an evaluation of the results that the implementation of the sustainability project has brought.

Contributions of the ASA Program

The ASAprenuers Program offers you financial and organisational assistance in the following ways:

- You will be advised on the development and design of your project, if required.
- ASA will complete the scholarship application relating to your sustainability project, manage the application procedure and complete a preliminary selection from the applicants in accordance with the procedure that has been applied for several years.
- The scholarship holders will be thoroughly prepared by intensive training seminars for the various phases of their projects.
- ASA will bear the travel expenses and the insurance costs for the internship completed abroad.

Your contribution

- You choose your intern from a pool of qualified applicants preselcted by the ASA program
- Participants sign an internship contract with your company that applies to the internships in Germany and abroad and the final transfer phase
- You commit to supervising participants in Germany and abroad and to providing them with an appropriate intern salary (at least 600 € per month)

"My participation in the ASAprenuers program showed me that entrepreneurial sustainability presents enormous opportunities for innovative economic models in a country such as India, despite the challenges, and these models can serve as the basis for solving ecological and social problems."

Heike Mewes, 2010 scholarship holder

"With the help of the ASAprenuers scholarship holders we are offered the opportunity to transport specific knowledge within our international network. Participation in the ASAprenuers programme creates a young generation of change-makers."

Michael Vollmann, Ashoka Deutschland, Project partner

"ASAprenuers has given me seven very interesting and instructive months during which I had the chance to take on a lot of responsibility. The ASAprenuers seminars and the coaching were of considerable support to me during the entire process."

Mareike Felix, 2010 scholarship holder

If the ASAprenuers programme has aroused your interest, please contact us.

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